



**April 2014**  
**Board of Directors and**  
**Executive Director Reports**

***Peter Goodwin***  
**President**

Since the Atlanta Meeting in January, I have been working with the Safety Committee developing the plan and process for protecting juniors from potential abuse. The Olympic program, Safesport, will be used by our coaches and others working with juniors given that background checks are not foolproof.

I have also been working with the Strategic Plan committee working on a draft version of the new Strategic Plan that we hope will be finalized this Fall.

I have also been following the work of the By-Laws Committee that is working on revising the by-laws so that they will reflect our current organization and streamline our operations. As an example of streamlining our processes, there was a discussion in the sanctioning committee about the number of people needed on the committee. If the number of people on the committee is written into the by-laws, and if there is then a desire to change the number of people on the committee, it must go before the AGM, which is a bit cumbersome. If the number is not specified, then the board can adjust the number of members on the committee if there is need.

Last, but not least, I have been working with Glen and others on the convention that will be held the Friday before the RMOC A-Meet / U.S. Classic Championships. The convention will be held at the Olympic Training Center in Colorado Springs. This is still a work in progress, but people are coming forward with good ideas for talks and activities. While things aren't finalized, it looks like we will have a great program!

***Donna Fluegel***  
**Secretary**

- I have been working with Glen and Peter on finding viable candidates to run for the BOD in August. Our list is looking good at this point, but we still need more suggestions.
- I am continuing to send out OUSA information to those requesting it from QOC and FLO local meets and hope to include a few more clubs. I will coordinate this with Glen and Greg to decide which are the best ones to add.
- I will be forming a new committee to work on a combined OUSA/local club membership structure. Details still in the works.
- Glen and I have been working on an upcoming issue of ONA which will contain information about OUSA sponsors.

***Lou Pataki*****VP Finance**

The final financial report for calendar 2013 was in line with the preliminary report presented to the Board at its January meeting. Our net ordinary income showed a deficit for the year of about \$35,000 this was \$15,000 better than our budgeted deficit of \$50,000.

For the first two months of 2014 our financial position is in line with the comparable 2013 period. Income was up about \$6,000 over the comparable 2013 period due principally to increased restricted contributions and an increase in sponsorship income. Expenses were up \$20,000 over the 2013 period due principally to a \$10,000 increase in the insurance premium. The Board elected to continue to pay this premium in one sum to avoid additional costs. This increase was anticipated.

The finance committee reviewed the proposals received for our 2014 audit work and recommended that we continue with the Atlanta firm of Fulton and Kozak. This recommendation was accepted by the Board. The audit will be a full audit of our 2013 accounts.

An ad hoc committee reviewed the insurance proposals we received and recommended that we continue with Loomis and LaPann of Glens Falls, NY. This recommendation was approved by the Board.

We continue to work to increase transparency in the amount of funds available for the use of our teams. I believe we were more successful in 2013 than in the past. We will continue these efforts.

***Greg Lennon*****VP Clubs**

- OUSA/Club Services: Reconfigured membership renewal process through OUSA database. Added Member Login tab to OUSA website.
- OUSA/Club Services: First use of updated EventReg + OUSA membership database together was for this event (Flying Pig). More features will be added. Implementation may take a while though since A-meet registrars for most of the year's remaining A-meets have already set up their events (using the older version of EventReg).
- OUSA/Club Services: On behalf of OUSA, and in close collaboration with Eric Weyman, submitted the official OUSA comments on the IOF Mapping Committee's ISOM 201X draft, including OUSA's specific recommendations.
- OUSA/Club Services: Attended NTEN/NTC Conference on Nonprofit Technologies. Drupal and related software discussions underway with website/software vendors.
- OUSA/Club Services: Participated in Strategic Plan process.
- OUSA/BOD: Have begun search for additional Board members and/or advisors.
- OUSA/BOD: Have arranged access to new management software for OUSA.
- OUSA/Teams: MTBO map holder sales continue at a reasonable pace, generating awareness of MTBO plus modest donations to Team USA (based on sales).
- OUSA/Teams: MTBO Team USA applicants for 2014 team are under review.
- OUSA/Teams: Participated in the team uniform design selection.

***Pete Dady***

I've been working on updating the bylaws.

***Jennifer Flagel*****Mapping**

In December of 2013, Pat Meehan forwarded an email from Rui Antunes who was advertising his availability to create new maps for anyone who was interested. His website, complete with mapping history, is <http://www.antunesmapmaker.com/>. He has most recently done work in Portugal, Spain, and France, completing 14 maps.

The pool of talented mappers is limited in North America and one of OUSA's initiatives is supporting local clubs with finding mapping resources. Researching the proficiency, qualifications, and ability to travel and work in the United States are key questions for all potential mapping resources. I have reached out to Mr. Antunes to see if he, specifically, has had experience working in the U.S. Further research is necessary to identify a process that will allow us to extend our mapping resource pool.

**Convention**

I am beginning work on the OUSA Convention which will be a full day of sessions during the Colorado events in August. Peter, Donna and I have come up with a list of session topics and are now looking for presenters. But, if anyone has another topic you'd like to present, we ask that you please contact me so we can include it in the schedule.

***Frank Kuhn***

- I attended the Joint Council/Commission Meetings in Helsinki, Finland on January 17–19, 2014.
- The Trail Orienteering Commission requested the Council to survey the various federations as to whether any changes need to be made in the Eligibility for the Paralympic Class in Trail Orienteering Events. Clare Durand will handle the survey for OUSA and send the results back to the IOF Council before the end of March.
- My two year term on the Trail Orienteering Commission expires at the IOF General Assembly in Italy in July. I am willing to do another two year term. The United States Orienteering Federation (USOF/OUSA) needs to approve me for the two term and the Executive Director needs to advise the IOF Council that USOF is recommending me for a two year term.
- I need to identify someone to be the Team Manager for the 2014 WTOC.
- I will be attending the 2014 United States National Trail Orienteering Championships in Colorado Springs in August and helping out where needed.
- In July I will be attending the 2014 WTOC as a Team Leader.
- During the Florida Orienteering Club fall/winter/spring season, I attend the events to solicit new club/renewal members and new OUSA Memberships.

***Maiya Anderson and Bob Forgrave*****Starts Goal**

We're waiting for the end of the month figures to come in, so we will send a separate report on April 1.

***Pat Meehan*****Mapping and Environmental Issues**

Update the information sent to clubs to answer questions about environmental impact for new and present maps.

***Ideas:***

- Contact land managers receptive to Orienteering, request fresh testimonies endorsing Orienteering as an environmentally friendly use of land. Gather insight into how they came to accept Orienteering into their land use policies.
- Contact land managers hesitant about or having objections to Orienteering in order to learn their concerns and points of view. Identify the roots of their objections and come to understand them fully.
- Examine existing study results of the impact of Orienteering and compile a summary of the knowledge base.
- Match study results to land owner concerns, identifying both faulty and legitimate premises alike.
- Study existing documentation and work, specifically that of the OUSA Environmental Access Committee.
- Prepare a process on how a club might approach land managers in requesting access to their properties. Develop plans for the variety of different land management philosophies and uses.
- Prepare printable materials such as:
  - Guidelines for acquiring land use for Orienteering for clubs.
  - Policies on land stewardship for Orienteering Clubs.
  - Distributable materials for land managers to understand Orienteering, its short and long-term impact on the environment, and to learn of the value of having environmentally minded expert navigators regularly survey their lands.

***Glen Schorr*****Executive Director**

<u>ITEM</u>	<u>YTD%</u>	<u>GOAL%</u>
Club Communications	27	34
Fundraising	36	33
Marketing, Strategic Plan, Membership, Team USA	37	33

**Club Communications**

- Began club outreach: DVOA, SAMM

- Continue to write monthly e-newsletter, regular ONA column and other ONA content
- In contact with approximately 20 clubs per month on various issues

### **Fundraising**

- Have reached 2014 sponsorship goal. Working on activating programs, pursuing additional 2014 support and working on 2015 and beyond.
- Secured Icebug/Archflex to three-year sponsorship
- With Charlie Bleau moving to VP Competition and Jennifer Flagel focusing on Convention, I need a board member to work with on Financial Development. This is critical. We are losing opportunities.

### **Sponsorships**

2014 GOAL \$22,000

YTD \$25,430 (Includes dollars committed)

### **Day to Day, Marketing, Strategic Plan, Membership, Team USA**

- Part of strategic plan committee
- Supporting Team USA on various projects: Uniforms, Fundraising, Sponsorship.

### **Travel**

- Kentucky Sports Authority – March 18 – Louisville
- State of New Hampshire – March 28 – Concord, NH
- NASC Symposium and Convention – March 31 – April 3 – Oklahoma City
- Flying Pig and BOD meeting – April 4-6 – Oxford, OH
- Mason Dixon Classic A meet – April 26-27 – Newark, DE
- USOC Lunch Meeting – June 19 – Washington, DC
- WOC and IOF Congress – July 6 – 12 – Lavarone, Italy
- Outdoor Retailer Summer Market – August 5-6 - Salt Lake City
- OUSA Convention, AGM, BOD and U.S. Classic and Trail Orienteering Champs – August 7-11 – Colorado Springs