



Orienteering USA Board of Directors Meeting

March 28, 2015, 3:30–5:30 pm EST
Carter Caves State Resort Park, Grayson, KY

Board Members

Kris Beecroft	Present
Charlie Bleau	Not Present
Pete Dady	Not Present
Jennifer Flagel	Present (via phone)
Donna Fluegel	Not Present
Bob Forgrave	Not Present
Peter Goodwin	Present
Greg Lennon	Present (via phone)
Pat Meehan	Present
Lou Pataki	Present
Tom Strat	Present
Lee Todd	Present

Staff

Glen Schorr
Erin Schirm

Guests

Diane Bonfert (KY), Ken Lapham (NEOOC), Robert Lazononi (*noname*), Linda Kohn (ROC), Jay Hann (BAOC), Peter Gagarin (CSU)

Welcoming remarks (Matt Sawyers, Deputy Secretary—Kentucky Department of Tourism, Arts and Heritage)

Approved the previous meeting's minutes.

Financial Report

- See attached report from Lou Pataki
- Glen updated budget process...quarterly review; potential freeze. Will know more after Q1.
- Concern about carry-over of team funds, seasonality of insurance, and how it works. Suggest October fiscal.

Election – Vice President, Competition

- Tom Strat elected as VP/Comp until June 2015, replacing Charlie Bleau.

Executive Committee Action – Team Insurance

- OUSA funding team insurance for 2015. Discussion about potential team funding in 2016

2016 NAOC – Update

- Hanover, NH, September 2016
- Stefan Bergstrom – IOF advisor for elite courses only
- Mark Dominie – chief mapper, maps to be done by September 2015
- Volunteers – dedicated jobs, with Dartmouth College support

2021 World Games – Update

- Birmingham, AL 2021

Discussion of BOD Recruitment

- Feelers have been sent out to people suggested by BOD members, but we are still looking for viable candidates. If anyone has suggestions, please send a note to Donna (fluegeldonna@sbcglobal.net)

Affinity Program

- Robert Lazzaroni (*noname*) introduced the affinity program. OUSA gear based on the Team USA design includes jacket, shirt, and buff/headband. 10% of all sales donated to OUSA as an unrestricted gift.

Update on Club Outreach

- Peter to send update to BOD.
- *Action item – board and Glen need to provide reports to Peter*
- Utilize information to apply to programming – help the clubs move forward. Keep in touch with clubs as we are a value to them.
- *Action item – marketing brochure for A meets - Beecroft*
- *Action item – marketing brochure for local meets - Beecroft*
- *Action item – meet director best practices, including MTBO (QOC) – Strat to send Schorr QOC A-meet manual to send to OLOU*
- *Action item – A-meet director template*
- *Action item – club resource page*
- *Action item – Best practices – Goodwin to assign*

Annual Plan Status Update

- Focus on Plan in the next 2 months and provide update at Boise
- Education – Discussed using info in Ferguson book as online videos...video completion with \$500 prizealigning lessons with coaching lessons (Schirm). More to come on this...

National Championships & A-meet Discussion

- Discussion items: White > Blue...substitute with names (easy > expert), number system similar to Canada? North American system? What does the IOF do for naming (class names not course names)
- Discussion items: (Schirm, Beecroft, Schorr) – simplification in names helps marketing (understanding) as well as meet structure (potentially fewer courses)
- Change of language as translation...become more intuitive in naming (Meehan)...say what it is....grading system for physical difficulty...are we making this too complicated (Schorr)
- Committee – get rid of color codes, more intuitive for 2020, 2030...socialization within the community (committee)
- Discussion item: size of race category. Started with the distribution of medals...A meet director can consolidate....do not want to consolidate kid classes....get creative with awards (medals only given for national championships?)...does 5 year category cheapen the value of the medals...Schirm – elite vs. non elite 21 category
- *Action item: committee for course nomenclature and age groups (5 vs 10)*
- Idea (Hann) – regional medal...OUSA makes and sells for a profit
- *Action item – review and simplify Erin’s document*
- *Action item – National Ranking Event from A-meet*
- Calendar – bid system, education for clubs to take on, regional system, clubs join together...OLOU/OCIN (Strat)
- BAOB switching bid from Relay to Classic for 15...has to go through Sanctioning. Board call. Action item to set up board call when Sanctioning approves event.

Adjourned at 5:30 pm

Scheduled Meetings

- Friday, June 26, Brief board meeting to approve credentials committee. No other business.
- Friday, June 26, OUSA Annual General Meeting – Boise, ID
- Saturday, June 27, Board of Directors Meeting – Idaho City, ID - Historically, around the AGM, the board has held a full board meeting the day before the AGM and a short, officer election meeting immediately after it. This year we will hold a brief board meeting before the AGM to approve the credentials committee and a full board meeting the afternoon after the AGM. The election of officers will be the first item of the second meeting.
- Saturday, October 4, Board of Directors/ Budget Meeting – Troy, NY
 - *Action item – Glen Doodle poll for September vs. October meeting*