



## Orienteering USA Board of Directors Meeting

Saturday, July 2,  
4:00 PM to 6:00 PM Mountain Time  
Laramie, WY

### Attendance

#### Board Members

- Tom Strat—via phone
- Lee Todd—via phone
- Greg Lennon—via phone
- Peter Goodwin—in person
- Kris Beecroft—in person
- Donna Fluegel—in person

#### Staff & Contractors

- Glen Schorr, staff—person
- Robin Shannonhouse, contractor—in person

#### Guests

- Eric Concannon
- Steve Shannonhouse
- Mike Minium
- Gavin Wyatt-Mair
- David Waller
- Jay Hann
- Will Enger

Approved minutes of previous meeting

**2016 Financial Update** – see financial documents at  
<http://orienteeringusa.org/documents/administrative-documents/june-2016-financial-statements>

**Action item:** ALL Board members will look over the budget to see if there are other monies to move so we can include the social media program this year. Due July 11 to Glen.

**50<sup>th</sup> Anniversary Fund Raising Update** – see \$50,000 to Celebrate 50 Years of US Orienteering attachment.

#### **NAOC 2016 Update**

- Maps are being modified as problems arise, such as non-IOF standards and new construction.
- Courses are set and being reviewed.
- We are holding Junior and Senior Championships

- At the request of the IOF, the top juniors will be awarded IOF medals in addition to the regular medals.
- **Action Item:** Janet Tryson to add the IOF junior medals to the NAOC2016 info on the website.
- We have the key volunteers in place and are still looking for volunteers for work throughout the day. All volunteers will be able to run courses.
- Medals are in production.
- T-shirts are in production.
- The dinner will be at the dining hall — all you can eat
- History of orienteering presentation and awards will follow the dinner, at a nearby location.
- Sponsors — We have been working on getting sponsors for the event and we will continue to do this.
- Camping on the Storrs map is available for both tent and hook-ups. Information is on the NAOC website.

### **Updates on Teams and Insurance**

All Team members must have travel insurance for all WOC events. This will be provided by Loomis. In 2015 a donor paid for all of the travel insurance. This year a donor made a donation so that the insurance would be at a competitive rate. Teams will pay an amount equal to this competitive rate based on the number of people traveling the number of days.

**Action item:** In September, Glen will look at plans for 2017 and beyond. He will prepare specs, contact Loomis, shop at least 2 other companies, and then discuss this with the Board and the Teams.

### **2016 IOF General Assembly**

Approved Glen Schorr (head), Cristina Luis and one other person (to be chosen at a later date) as the USA delegation. The General Assembly takes place the last Friday of August in Sweden. Charlie Bleau and his company paid for the airfare for Glen in the form of Delta miles. We thank Charlie and SciMeasure.

**Action item:** Glen will keep the board apprised of the items which will be voted upon.

### **Vanguard Account**

Per Vanguard's direction, funds will be shifted within Vanguard. They are money market accounts like we have now so nothing will change. Approved Robin Shannonhouse to move money to Vanguard Federal Money Market Fund (DMFXX).

### **Board Activities and Projects**

**Action item:** Glen will follow up with all board members on areas of focus.

### **National Initiative for Junior Development** (a.k.a. Marathon Money)

\$22,000 raised by Peter Gagarin will be used to promote junior development over 3 years. The main focus is to use the funds to expand the sport to all and not be reserved for the elites. Funds are available for all disciplines (foot, mtbo, ski, trail). Erin Schirm will travel to facilitate or totally organize training. Glen and Greg Lennon will work on the marketing of this to the clubs. Erin will coordinate with the clubs on

what will happen at the training sessions. This initiative is still in the planning stages so clubs should contact Glen Schorr.

**How Can OUSA Help Clubs?**

In the upcoming months, the board will focus on the role of OUSA in helping clubs of all sizes. How we can help the various types of clubs, from small or new to the very successful established clubs. Areas we are starting to key in on are marketing (websites, social media, promotion of all sorts, etc.) and training more US mappers.

Robin suggested pairing a large, successful club with a medium club to get that club to a higher level.

**Mapping Webinar**

This will be promoted to all clubs within the next 60 days.

**Action item:** Greg and Glen will announce the webinar via Attackpoint, Clubnet, online Newsletter, etc.

**JROTC Program**

Glen will meet with the newly re-formed JROTC committee in Georgia on July 25. He will report back to the board.

5:42 pm          Adjourn

**Future 2016 Meeting dates and locations**

Saturday, September 17th, US Classic Champs, Pound Ridge, NY

- Annual General Meeting
- Full Board Meeting to follow