



EXECUTIVE DIRECTOR REPORT – GLEN SCHORR

2016 RESULTS

Focus Areas - % of Time Spent thru August, 2016

<u>Area</u>	<u>Goal</u>	<u>Actual Performance</u>
Club Communications	33%	28%
Fundraising/ Sponsorship	33%	37%
All Other Activities	34%	35%

Note: All other activities include: Day to Day, Marketing, Strategic Plan, Membership and Team USA

Club Update

Clubs

- 2015: 62
- 2016: 63
- Clubs lost: Adirondack Orienteering Club (NY), Orienteering Illini (IL)
- Clubs gained: Bluegrass Orienteering Club (KY), Central Iowa Orienteering Club (IO), Lone Star Orienteering Club (TX)

Supporting Members

- 2015: 5
- 2016: 8
- Supporting Members lost: none
- Supporting Members gained: Adventure Runs California (CA), Karta Racing (MN)
- Supporting Members await renewal: 1 (Get Lost Expeditions – NY)

Financials/ Overall Budget Performance

<u>Item</u>	<u>Income</u>	<u>Expenses</u>	<u>Balance (rounded)</u>
2016 Budget	\$364,735	\$365,950	(-\$1,215)
2016 YTD	\$204,941	\$242,347	(-\$37,406)

Comments

- Spending on some projects (primarily Social Media Program) held at this point pending budget improvement.
- 2016 – 2017 Junior National Team Grant Received after August 31 and has been posted to the YTD books. We thank the donor for their on-going generosity.

Financials/ Sponsorships & Fundraising

<u>Area</u>	<u>Goal</u>	<u>Thru 8/31/16</u>	<u>Thru 9/15/16</u>
Contributions/ Unrestricted	\$45,000	\$3,810	\$26,839
Contributions/ Restricted	\$41,500	\$19,942	\$25,904
Major Gifts	\$57,000	\$0	\$59,000
<u>Sponsorship</u>	<u>\$22,000</u>	<u>\$20,126</u>	<u>\$20,680</u>
Total	\$165,500	\$43,878	\$132,423

Comments

- \$50,000 to Celebrate 50 Years of U.S. Orienteering
 - Over \$25,000 pledged. \$23,299 received to date. Program ends at NAOC.
 - This program is supplemental to the annual fund

Executive Director Focus Areas: July - September

After July Board of Directors Meeting, focus drastically changed from planned activities to addressing short term projects that needed immediate attention and pushed most planned activities aside.

1. Clarification of spending of Peter Gagarin Marathon Money. Moved focus to Junior Travel to NAOC (with Goodwin, Gagarin, Schirm, Langton)
2. Increased focus on September AGM and board elections. Activities include but are not limited to special Board Candidates Enewsletter (with multiple candidates entering and leaving the race before the final decision date), AGM proxies, AGM delegate forms; as well as fielding calls and emails from multiple board candidates.(Goodwin, Fluegel, Shannonhouse)
3. Implemented “public” phase of 50 Years Campaign including ONA articles, e newsletter topics and a direct mail campaign. (Goodwin)
4. Begun 2016 Annual Fund Campaign tactics (Goodwin, Fluegel)
5. 2016 Volunteer Award Production (Silva, President's, Golden Service)
6. Attendance at 2016 IOF General Assembly/ World Orienteering Championships – a full report will be issued after the AGM/ Board of Directors meetings.

Executive Director Focus Areas: September – December

1. Primary focus to work with new board and external stakeholders (staff, team, clubs) to agree on 2017 tactical plans and budget
2. Continued focus on 2016 Annual Fund and controlling budget spending.
3. Working on 2017 sponsorship opportunities focusing on cities/states hosting national meets.
4. Note: This is pending approval from new board of directors, president, and executive committee.

Upcoming Executive Director Travel

- September 16 – 18 (Pound Ridge, NY)
 - US Classic Champs, OUSA Annual General Meeting, and Board of Directors Meeting
- September 19 – 20 (Birmingham, AL)
 - Site visit for potential 2021 World Games Maps with IOF President Tom Hollowell, Vulcan Orienteering Club, and World Games Leadership
- September 23 – 25 (Hanover, NH)
 - North American Orienteering Championships
- September 25 – 30 (Atlantic City, NJ)
 - TEAMS Sports Sponsorship/ Business Development Conference
 - *Paid for in part by Schneider Publishing*



Junior National Coach Quarterly Report

Date: 09/04/2016

Focus Areas

- Junior National Team
- Regional Teams

Junior National Team

Goals: JWOC was the main team event this summer. We held National Training Camp 2 as well. Also note that Juniors competed at WUOC which the senior team will be reporting on.

Men

- 1 male makes the middle A final- Accomplished
- 2 in top 100 of the long- Accomplished with a 33rd and 48th place finish
- 2 in top 100 of sprint – Accomplished with 3 in the top 100 and 36th place as the highest.
- Top 20 in the relay- Accomplished men finished 19th without Martin.

Women

- 2 make the middle A final- Accomplished with Asne placing 16th in the final
- 3 in top 100 of the long- Accomplished 4 in the top 100 with Asne finishing 24th
- Reach goal 5 in top 100 of sprint- Accomplished all 5 girls racing in top 100 with Julia finished 42nd
- Top 20 in relay- Accomplished; team finished 14th with Amanda sick.

Notes: As many other countries start developing, JWOC is becoming more and more competitive. The competitive field is becoming stronger. The results from this year are pretty exceptional for our team considering this, considering what we have to overcome to be good, and considering the depth of competition. I would also like to note that at JWOC they have a team score where we finished 17th of 39 teams. Note we had some back luck in the latter part of JWOC and at that point we were in the 15 closer to 12th place.

National Training Camp 2

Accomplished:

- Successfully held National Training Camp 2 in Finland on JWOC 2017 terrain. We had 7 JNT members attend.

In progress:

- Preparing for NAOC: Note JTESC is using \$4000 in marathon money to pay for lodging, food, transportation and entries for athletes. Also out of the \$4000, \$1200 will be used for travel support.
- Preparing National Training camp #3 in Minnesota announcement will be out shortly. Note Michael Laraia has done a lot of work to bring the camp together.

Ongoing:

- Picking up training calls again in middle of August
- Working on JWOC 2017 selection
- Working on JNT 2017 application
- Checking training logs and designing training for athletes

Junior Regional Teams**Goals:**

- Complete 6 calls with coaches
- Check in on Team

Accomplished:

- 2 calls thus far. (Note- I found that it's more relevant to connect individually with the coaches rather than a group call so that goal is not super relevant any more.)

In progress:

- Nothing to report

Ongoing:

- Connecting with coaches and checking in on team plans.

Director of Sport Development Quarterly Report**Date: 09/04/2016****Focus areas:**

- National Team Governing groups
- Programs for development at the local, regional and National Level

National Team Governing bodies**Goals:**

- Develop clear pipeline between junior and senior foot O teams
- Reach out to other O teams to see where they stand.
- 3 clubs start new junior initiatives, reach goal 5.

- Provide a skills progression, physical training guide, and strength and condition guide to clubs

Accomplished:

- Junior program initiatives- Andrea Schneider working with Trail running kids program in Minnesota and JROTC, Barb Bryant hiring Ethan Childs to run Navigation Games and provide regular orienteering opportunities in Boston, I am working with Jay Hann in BAOC to develop COOL school league further, Adventure Running CA is opening up to more ages and a broader community. (Note: With the work of Andrea and Barb all the credit goes to them. I have provided some ideas and support but they are doing the work on the ground so this part of the report is acknowledging new junior effort.)

In progress:

- Working with three different schools to get orienteering going more successfully
- Skills progression- not finished yet. Sent it to ONA but it never got published. Then had conversation with Clare Durand and now reworking some of the language and progression. Should be ready by NAOC.
- Physical Training guide in progress.
- Created work group to develop cohesive program between junior and senior foot O programs. Also develop Team common goals that will eventually be used to work with MTBO and Ski-O
- Created work group to start revamping National meet structure, schedule, atmosphere, and standards. This group will also focus on taking a hard look at how we can make our sport more exciting and attractive to the outside community.
- Strength and conditioning guide not started yet.

Ongoing:

- Working with senior ESC and JTESC
- Working with clubs to get junior development initiatives going
- Looking for long term growth opportunities
- Reaching out to sponsors and looking for grants

Programs to Support Development of the sport

Goals:

- Revamped coaching and teachers education program

Accomplished:

- Outline structure of program and philosophy
- Transition plan between last program and new program
- Identify 3 locations for courses in 2017: Boston, Seattle, Indiana/Texas/Florida/Georgia/or the Bay area.

- Content outline for the course

In progress:

- Developing content slides and materials for the course
- Nailing down specific dates and locations for the classes
- Finalizing price and sign-up structure
- Getting continuing education credit from National Coaching Association
- Creating a course for teachers which is a shortened version, to get continuing education credits in specific states such as Massachusetts, Bay Area, Georgia, etc.

Ongoing:

- Developing content
- Looking for new programs to implement to help improve orienteering in the US.

Quarterly Plans**Upcoming Travel**

- NAOC 22-25th of September
- Florida JROTC training camp October 6-9th
- National Training Camp 3, near Minneapolis Oct 13-16th
- Troll Camp, Cincinnati OH (in the works) Nov 26-27th

Planned Work

- Developing cohesive competitive program
- Revamping A meets, calendar and events atmosphere
- Coaching course
- Junior Team work