

\$50,000 to Celebrate 50 Years of U.S. Orienteering

Help provide funds to expand club marketing opportunities, mapper training, and land access by contributing to the **50th Anniversary Campaign**. We're already halfway toward reaching our goal of raising \$50,000 by September 23, when the North American Orienteering Championships begin in Hanover, New Hampshire. We hope your pledge or donation will get us the rest of the way! You can donate online or by mail; please designate your gift for "50th Anniversary" to show your support for this 50th anniversary goal.

As we celebrate reaching the 50th year of continuous orienteering in the U.S. at the North Americans in Hanover, we ask you to look forward to the next 50 years and help U.S. clubs, particularly small and medium sized clubs that don't have the resources of large clubs, reach others and inspire the life-long passion for the sport that we already know. The **50th Anniversary Campaign** funds will be dedicated to club growth through three main projects:

Club Marketing

To help smaller clubs that may not have access to volunteers with web expertise we will provide a website template that any club can use for their outreach, along with marketing materials and support. These resources are designed to help clubs grow by reaching folks who may not even know the sport exists in their area.

Mapper Development

Mapping demand in the U.S. exceeds the current supply of available mappers. By providing funds for hardware, software, and map-making training, we'll make it possible for interested mappers to increase their skills so clubs will have a larger pool to draw on to map parks and other areas suitable for orienteering. We will continue to work to overcome issues with bringing additional mappers from overseas.

Land Access

By reassuring local land managers that orienteering is a low-impact sport, we can expand access to suitable venues. We'll work to step in if land managers cut off access to mapped areas, and help fund independent studies into the impact of orienteering on various land types.

For more details about these projects, contact Executive Director Glen Schorr, gjs@orienteeringusa.org or 410-802-1125

Give now!

Show your support for these projects and help us reach our \$50,000 goal by September 23!

[Make a contribution online or by mail.](#) Be sure to specify **50th Anniversary Campaign** on your contribution. Thank you for your support!